



NEWS RELEASE
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Clarkson Foundation Provides Vision Screening at the Back-To-School Store

August 6, 2007, St. Louis...The Clarkson Eyecare Foundation worked together again with the National Council of Jewish Women-St. Louis (NCJW), by offering free vision screenings at their Back-To-School Store event on August 5th. Invitations to participate in the event were sent to qualifying children whose needs are not being met by existing services. The event allowed children, accompanied by volunteers, to pick out school supplies, backpacks, personal care kits, books, and a new outfit, including a winter coat, as well as receive health screenings.

This is the seventh year the NCJW of St. Louis has held this event. In the past six years they have served over 2,500 elementary children in need. This year they will serve 800 children who qualify and hope to increase that number each year. The goal of this project is to create positive self-esteem and enthusiasm about the coming school year.

After the children “shopped”, volunteers from the Clarkson Eyecare Foundation provided free vision screenings. “We are once again delighted to work with the NCJW to provide important vision screenings to these children who would otherwise not receive this care,” said Bill Jehling, Clarkson Eyecare Foundation Board Member and Clarkson Eyecare CEO and President. “Working with the group helps us achieve the foundation’s mission to provide access to vision care and a bright future for these kids.”

The NCJW is a volunteer organization, inspired by Jewish values, that works through a program of research, education, advocacy, and community service to improve the quality of life for women, children, and families and strives to ensure individual rights and freedoms for all. For more information you can contact them at (314) 993-5181, or you can e-mail headquarters at www.ncjwstl.org.

Continued support for the foundation is needed throughout the year. Individuals interested in supporting the mission of The Clarkson Eyecare Foundation and giving people access to a bright future may send their donation, payable to the Clarkson Eyecare Foundation, to 217 Clarkson Road, Ellisville, MO 63011, or may call 636-227-2600. More information is available at www.clarksoneyecarefoundation.org.